

# Evidence vs. Anecdote: Using Syllabi to Plan Curriculum-Integrated Information Literacy Instruction

Amy VanScoy and Megan J. Oakleaf

Many academic library instruction programs seek to integrate information literacy skills into the curriculum of academic departments. Previous literature on this topic generally recommends a “tiered” approach to curriculum-integrated instruction (CII); these tiered approaches suggest teaching basic skills to first- and second-year students and advanced skills to third- and fourth-year students. Many authors identify skills to teach at each level; however, their recommendations appear to be based on anecdote and common sense. While both anecdote and common sense are useful as starting points, librarians who plan CII programs should use evidence to make instructional decisions. To provide evidence for CII planning, this syllabus study investigated the research skills required of first-year students in their first semester at college. The results demonstrate that most first-semester students are required to find articles and Web sites to support their assignments, and many students are required to find books. Some must also find reference books as well as data and statistical sources to complete their course assignments. These results suggest that previous recommendations regarding tiered instructional approaches should be investigated further and revised.

ncreasingly, academic libraries seek to integrate information literacy instruction into the curriculum of academic departments within the university. The growth of CII programs is visible in the library and information sciences literature. The literature also reveals that many librarians recommend a “tiered” approach to CII in which some skills are taught at an early level and other skills are taught later in a student’s college career. In general, these recommendations focus

on instructional efforts on individual campuses. However, two flaws exist with these suggestions. First, they do not appear to be based on research. While years of professional experience give individual librarians a wealth of anecdotal data from which to conceive CII programs, academic librarians should conduct research to confirm their assumptions. Second, most CII literature focuses on majors or disciplines. This perspective is conceptually useful for librarians, but students’ academic experiences do not fall neatly within

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the boundaries of a particular major or discipline. Students take a wide variety of courses, especially at the beginning of their academic careers. Therefore, the focus of CII research should be approached from a student perspective, not a major or discipline perspective.

This article describes a student-centered, evidence-based approach to planning a CII program at a large, research-extensive institution in the Southeast. The study focuses on first-year students in their first semester at college. The central research question investigates the research skills that first-semester, first-year students are required to perform. To answer this question, a random sample of students was selected and their course syllabi were collected and analyzed. The results of this study can be used to determine which skills to include in the most basic CII tier; they also can be used to compare previous CII models with research evidence.

## Literature Review

### *Curriculum-Integrated Instruction*

The goal of CII is “to sequence IL throughout the general education and upper division curricula in ways that better meet students’ needs as they advance in their coursework.”<sup>1</sup> Library and information science literature reveals that CII programs tend to have multiple tiers ranging from basic to advanced. There is no consensus on which skills are “basic” and which ones are “advanced,” and there are no recommendations on how to distinguish the two. In fact, many authors do not explicitly state the basis for their recommendations; most appear to rely on common sense or professional experience.

Most CII literature focuses on ways to integrate basic and advanced information literacy skills into a particular discipline. For example, several authors describe the use of CII in medical education. Durando and Oakley advocate the use of CII in nursing education, but they do not identify which skills should be taught at

which levels.<sup>2</sup> A study by Moore et al also describes a tiered approach to instruction for nursing students, but they do not provide detailed information about the skills. For example, they say only that “selected outcomes” from the *Objectives for Information Literacy Instruction: A Model Statement for Academic Librarians* should be taught at the basic level.<sup>3</sup> A third description of CII in nursing education is provided by Dorner, Taylor, and Hodson-Carlton, who suggest a list of skills to teach nursing students, but—like Durando and Oakley and Moore et al—they do not reveal the process by which they selected the skills.<sup>4</sup> Haraldstad describes a CII program for medical students in Norway. She suggests teaching a number of skills to first-year medical students.<sup>5</sup> These skills are derived partially from informal feedback from students<sup>6</sup> and partially from other librarians’ suggestions.<sup>7</sup>

A number of authors recommend CII programs for students in other scientific fields and the social sciences. For example, Nerz and Weiner developed a four-year CII program for students in engineering.<sup>8</sup> The skills addressed by their program are drawn from Lin’s proposed competencies for professional engineers.<sup>9</sup> Brown and Krumholz present a model for integrating information literacy into geomicrobiology courses, but focus only on upper-level research skills.<sup>10</sup> Smith lists specific skills for the sciences and recommends a two-tiered approach—one for freshmen and sophomores, another for juniors and seniors.<sup>11</sup> Carr and Somerville propose a two-tiered program of skills for chemistry students.<sup>12</sup> None of these authors articulate the criteria used to assign skills to tiers.<sup>13</sup> In the social sciences, one model for CII exists. Affleck describes a CII program for education students. Affleck generated a list of skills based on faculty surveys but does not separate the skills into basic and advanced levels.<sup>14</sup>

Although the discipline-focused CII literature provides interesting insight into what librarians believe students studying specific subject areas should know, it is

important to note that these recommendations have one important limitation: they view students' learning needs from a librarian's, rather than a student's, perspective. College students do not enroll exclusively in courses in their major area. In fact, the early semesters of a college career are dominated by nonmajor classes. As a result, librarians who plan CII programs must consider students' needs across the curriculum.

While most CII literature is discipline-focused, there are a few exceptions. Ury suggests a tiered approach that is not linked to a particular curriculum, but she does not explain how she assigned skills to each tier.<sup>15</sup> Orr, Appleton, and Wallin describe a complex "conceptual framework" for tiered IL instruction; however, they do not include skills to be taught at each level of the framework.<sup>16</sup> MacDonald et al advocate a tiered approach to information literacy instruction and list specific skills to be addressed in a for-credit course.<sup>17</sup> However, they do not indicate when students should take the course or how the course fits in with other levels of instruction. Harrison and Rourke recommend integrating information literacy skills into the general college curriculum, but they do not list specific skills to include.<sup>18</sup> Holliday and Fagerheim also present a non-subject-focused CII approach, although they embed the instruction in English composition courses.<sup>19</sup> Unlike other authors who do not reveal the origin of their recommendations, Holliday and Fagerheim used a review of the literature, a survey of librarians, and a survey of English instructors to generate a list of skills and phrased them according to the *Information Literacy Competency Standards for Higher Education*.<sup>20</sup>

In sum, many authors recommend using tiered CII programs to teach information literacy skills and have contributed significant effort in planning these programs. Several have produced lists of skills that should be taught at a basic or advanced level. A few have justified the recommendations for placing a specific information literacy skill in either the ba-

sic or advanced tier. Unfortunately, almost none have revealed the evidence for their recommendations. As a result, librarians who seek to plan evidence-based CII programs must conduct research of their own to determine what skills students need at each level of their college careers.

### *Syllabus Studies*

Because the literature provides insufficient evidence on which to base CII programs, librarians must undertake research to ensure that students learn what they need to complete course assignments. Syllabus studies are a useful methodology for investigating the research tasks required of students; they provide realistic and complete pictures of students' needs. Syllabus studies have been undertaken by past researchers. According to Rambler, "decisions and actions based at least in part on findings from a syllabus study can facilitate the creation of the ideally responsive and completely curriculum-integrated library."<sup>21</sup> Sayles also advocates the study of syllabi. He states, "If it is well written and complete, it [the syllabus] can provide the librarian with enough information" to plan for instruction.<sup>22</sup> Dewald acknowledges both the time required for syllabus studies and their benefits. She writes, "While a syllabus study can be time consuming, it can provide valuable information for librarians in improving academic library services."<sup>23</sup>

Many early syllabus studies focus on how much students are required to use the library, rather than examining the information literacy skills they need to accomplish their course assignments. Rambler studied 162 randomly sampled syllabi for undergraduate courses and found that 73%–77% of lower-level courses required no library research.<sup>24</sup> Lauer, Merz, and Craig also examined syllabi to determine the amount of research-based library use and the sophistication of this use by course level. As Rambler did, Lauer, Merz, and Craig found that lower-level courses required less intensive library use.<sup>25</sup> More recent syllabus studies reveal increased use of

libraries. Dewald studied the amount of “library use or required research,”<sup>26</sup> as well as “the types of assignments given to business students”;<sup>27</sup> however, she limited her study to courses required of business majors and did not include electives or multiple sections of courses. Dewald found that 56%–60% of 100-level courses required “no research or library use”; 51%–56% required “some research or library use for shorter assignments”; and only 8%–9% required “significant research projects.”<sup>28</sup> Dewald also recognized the need to consider required courses outside the business school. She estimated that 94 percent of business students would have to do some research during their first year as a result of English composition and a first-year seminar.<sup>29</sup>

Other syllabus studies focus on types of assignments requiring library use. For example, Rambler completed a syllabus study that categorized library assignments into groups including “library reviews,” “periodical assignments,” and “research.”<sup>30</sup> Bean and Klekowski examined syllabi for categories of library use including “research paper/report/project” and “bibliography or literature search.” Bean and Klekowski also included an “other” category made up of “journal,” “essay,” and “case study” assignments.<sup>31</sup> Williams, Cody, and Parnell mined online syllabi for types of library assignments such as “research papers/projects/reports/speeches,” “group projects, books review and special projects,” and other categories for reserve materials and optional use of library materials.<sup>32</sup>

These syllabus studies provide helpful insight into how much students use libraries and what types of assignments they are asked to complete. However, they do not focus on the outcomes students must achieve to be successful; consequently, additional investigation is merited in this area.

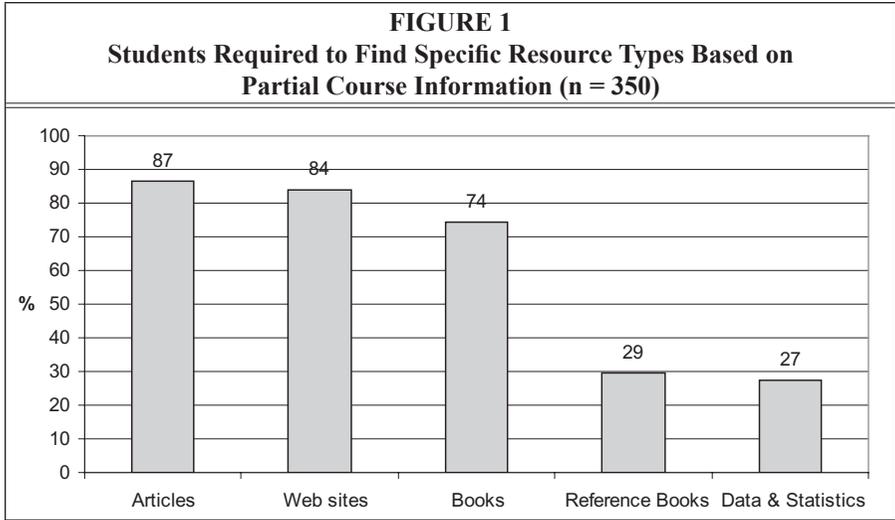
### Methodology

This study employed a syllabus methodology to examine the research

tasks required of first-semester, first-year students at a large university in the southeastern United States that admits approximately 4,000 new students per year.

A random sample of 350 first-semester, first-year students was obtained from the university registrar, a sample size large enough to make inferences to the population of first-year students at the university. The information provided for each student included the sections and courses in which the student was enrolled. This information was entered into a relational database for analysis. Then, the syllabi and available assignment descriptions for each student were collected via course Web sites or through instructor contacts. Because not all instructors responded to the researchers’ request for information, syllabi for every course could not be obtained. In fact, complete course information was collected for only 139 students. Next, the course information for all 350 students was carefully examined. If class assignments did not require students to complete any research tasks, a value of “no” was entered into the database. When class assignments required completion of a research task, a value of “yes” was entered and the assignments were analyzed to determine which broad types of research tasks were required.

Because CII programs are skill-based approaches to instruction, librarians who develop them need to know what skills students are required to demonstrate to complete their assignments. As a result, the categories used in this study focus on the outcomes students are required to demonstrate through the completion of tasks, rather than the amount of library use or the assignment outputs (such as a “research paper” or “annotated bibliography”). The broad categories of outcomes were: 1) find Web sites; 2) find articles; 3) find books; 4) find reference books; and 5) find data and statistics. At first glance, these outcome categories appear to be focused

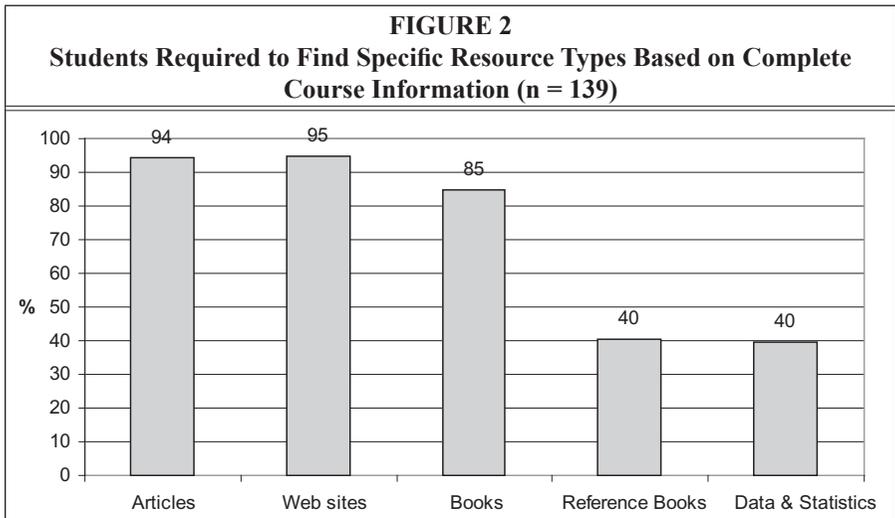


on Standard 2 of the *Information Literacy Competency Standards for Higher Education*, “The information literate student accesses needed information effectively and efficiently.” However, each outcome category includes skills associated with other Standards. For example, students required to “find articles” must be able to recognize the need for an article, select a database, construct a search, evaluate results, locate a print or online copy, and cite the article—skills that can be mapped to multiple Standards.

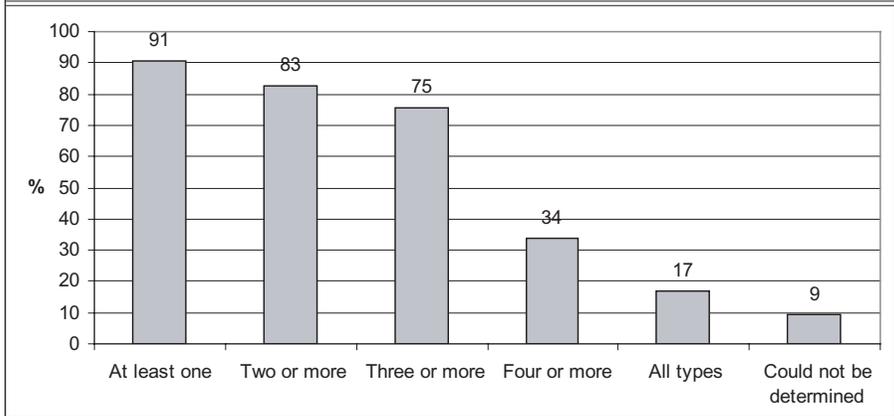
**Results**

For the total sample of 350 students, analysis of student syllabi and assignment descriptions revealed that 97 percent of the students were required to find research resources during the first semester of their first year of college. For the 139 students for whom complete course information was collected, all were required to find research resources.

When the data was examined by type of resource, 87 percent of the 350 students studied were required to find articles to



**FIGURE 3**  
**Students Required to Find Multiple Resource Types Based on Partial Course Information (n=350)**

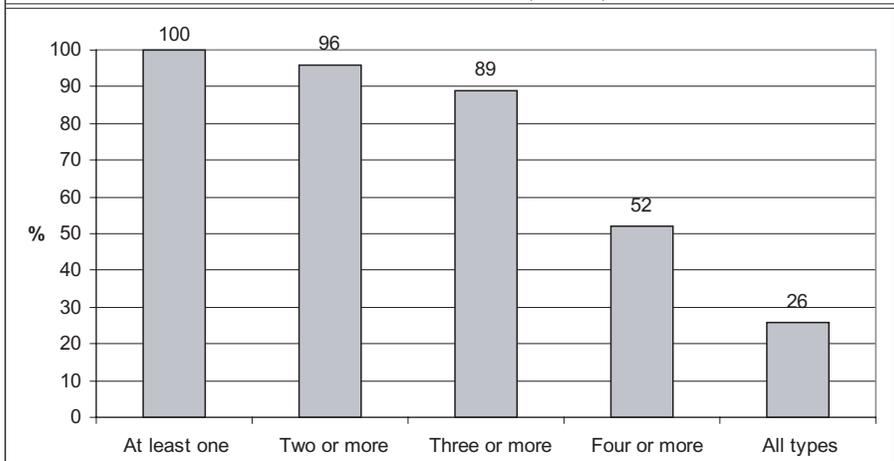


complete their assignments, 84 percent were required to find Web sites, and 74 percent were required to find books (see figure 1). Fewer students were required to find reference books (29%) and data or statistics (27%) to complete their courses. These percentages increased for the 139 students for whom complete course information was available (see figure 2). Ninety-four percent of students were required to find articles, 95 percent were

required to find Web sites, and 85 percent were required to find books. Forty percent of these students were required to find reference books and data or statistics.

Data were also examined to determine the variety of types of resources an individual student may have to find. Seventeen percent of the 350 students were required to find all five resource types examined for this study (see figure 3), although, for some assignments, it

**FIGURE 4**  
**Students Required to Find Multiple Resource Types Based on Complete Course Information (n=139)**



was not clear exactly which types of resources were required. For the group of 139 students for whom complete course information was collected, 26 percent were required to find all research types (see figure 4).

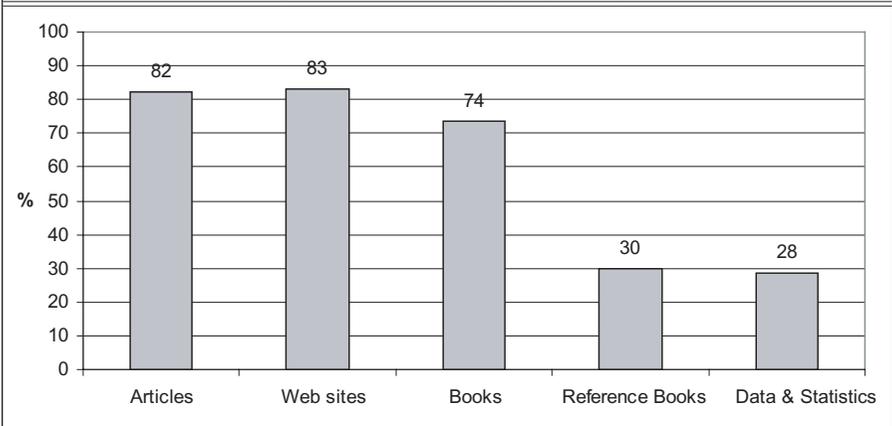
The finding that 97 percent of first-year students are required to find research resources in their first semester of college confirms Dewald's estimation that 94 percent of first-year students are required to locate research resources, an estimation based on the research demands of first-year writing courses.<sup>33</sup> However, not all institutions require a writing course in the first semester, as is the case at the study institution. To determine the impact of first-year writing courses on the study results, the data was analyzed again, using course information from only the 197 students of the sample that were not enrolled in the first-year writing course. This analysis revealed that, among the students not enrolled in first-year writing, 82 percent were required to find articles, 83 percent were required to find Web sites, and 74 percent were required to find books. In addition, 30 percent were required to locate reference books, and 28 percent were required to locate data and statistics.

**Discussion**

The study results suggest that many early recommendations regarding tiered instructional approaches should be re-examined. Indeed, the evidence generated by this study can be directly compared to several previous works. For example, the current study revealed that 91 percent of first-year students in the study sample were required to find a least one resource type. This result updates conclusions that 56%–77% of lower-level courses don't require research.<sup>34</sup> The earlier findings suggest that first-semester, first-year students are not required to complete many research tasks. However, a student-centered examination of syllabi and assignment descriptions reveals a different picture.

This study suggests that that most first-semester students need to find articles, Web sites, and books to complete their assignments. This may not be a surprise to many librarians; however, some of the proposed CII programs do not cover these tasks in the basic tier. For example, a few authors list finding articles as an important first-year skill,<sup>35</sup> but others suggest waiting until the sophomore year,<sup>36</sup> a recommendation that is not supported by the finding that 87 percent of students must achieve this outcome in their first semester of college. Furthermore, although the current

**FIGURE 5**  
**Students Not Enrolled in First-Year Writing Who Were Required to Find Specific Resource Types (n=197)**



study finds that 84 percent of incoming students must find Web sites to complete their assignments, only Smith and Haraldstad list the skill at a beginning level.<sup>37</sup> Ury and Dorner, Taylor and Hodson-Carlton list finding Web sites as an upper-level skill,<sup>38</sup> while Nerz and Weiner and Carr and Somerville omit this skill from their CII programs.<sup>39</sup> The current study also showed that 74 percent of students are required to find books. Fortunately, most of CII programs suggest that this skill be addressed during the freshman year.<sup>40</sup> Ury recommends it for the sophomore year,<sup>41</sup> and Carr and Somerville do not include this skill at all.<sup>42</sup>

This study also shows that nearly a third of incoming students are required to find reference books to complete their course assignments. Several authors recommend teaching students this skill during the basic level of CII.<sup>43</sup> On the other hand, Ury recommends finding reference books as an upper-level skill,<sup>44</sup> and Dorner, Taylor, and Hodson-Carlton and Haraldstad do not include this skill in their CII recommendations.<sup>45</sup> Like reference books, more than a quarter of students must find data and statistics to complete their assignments. However, none of the previous CII literature suggests teaching students this skill.

### Recommendations for Future Research

Much of the previous CII literature focuses on students in individual majors or disciplines. To gain a complete picture of the research skills required of first-year students, the present study did not adopt this approach. However, at some institutions, students enroll in courses in their

major in their first semester and pursue a strictly discipline-focused track. For these institutions, it is possible that there would be some disciplinary differences between students in various majors. In this study, the sample size was not large enough to allow analysis by major. Still, a discipline-focused approach to the CII research merits future investigation.

### Conclusion

This study demonstrates that first-semester, first-year students have required research needs: they must be able to find articles, Web sites, and books to complete their assignments. For some incoming students, all of these skills are mandatory. Therefore, the basic tier of CII should include, at a minimum, instruction on finding articles, Web sites, and books. Nearly a third of students require additional skills to successfully complete assignments in their first semester, including finding reference books and data or statistics.

It is important to note that this research, conducted during one semester at one institution, indicates the presence of trends in the needs that first-year students have, but it is not necessarily generalizable to other colleges and universities. As a result, librarians planning CII programs should undertake their own syllabus studies. The evidence produced by future studies could be used locally to inform instructional decision-making and be shared more broadly to continue the professional conversation on this topic. Once constructed, an evidence base for CII will allow librarians to develop sound, strategic instruction and help students achieve the skills they need to succeed.

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