New Periodicals of 1955—Part 1

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A selection of titles from the new periodicals launched during the six months ended June 30, 1955, presents the results of research and experimentation in new fields as well as the results of new methods of study and investigation of old problems. Space travel, electronics, antibiotics, viruses, the Bible, American Civil War history and modern fiction are some of the subjects treated. An unusually ingenious editor and an equally ingenious publisher can be detected in a couple of cases.

Engineering

A number of important engineering journals have been received. The *A.I.Ch.E. Journal* has been started as the official publication of the American Institute of Chemical Engineers. It will be devoted to theoretical developments and research in chemical engineering and allied branches of engineering and science. To disseminate and support publicly as many of the creditable proposals for the conquest of space as possible is the purpose of the American Astronautical Society. *Astronautics*, the society's journal, will be the means for carrying out this aim. The first issue, although dated Fall 1954, is included here because it contains interesting articles on such subjects as the training, equipment and insurance for spacemen. Electric utility operators are beginning to find it a necessity to maintain every month in the year the business resulting from the sales occasioned by the use of air conditioners during the hot weather. Hence, the objectives of *Electric Heat and Air Conditioning* are education in, and promotion of, the use of electric heating as well as electric cooling. A highly specialized technical journal, *Electrical and Electronic Insulation* will deal with the materials and methods of electrical and electronic insulation. New products and new literature will be featured regularly. *Industrial Packaging* shows how to package objects ranging from kitchen cabinets to electronic apparatus and from business machines to laboratory instruments. *Library of New American Products* will report in English, French and Spanish on new American products and techniques in the fields of electronics and aviation. The solution to the problems of controlling noise in apartments, houses, factories and streets will be given in *Noise Control*, a publication of the Acoustical Society of America. *Plastics Technology* will be concerned with the technical aspects of the plastics industry and will be edited for the technical men in production, research, development, sales service and management.

History

An ambitious historical abstracting journal has been launched by Eric H. Boehm, now at the University of Vienna, assisted by a worldwide advisory board. *Historical Abstracts*, for the present, will include articles on political, diplomatic, economic, social, cultural and intellectual history concerning the period 1775-1945 in the periodical literature (including yearbooks) the world over. It is hoped that expansion to the years prior to 1775 may be achieved soon. All abstracts are in English and cover current, scholarly, historical and "peripheral" journals. The University of Iowa Library has launched *Civil War History* to explore in detail "on a non-partisan, scholarly basis, that period of national tumult. Not only the battles, but the men and women who made the battles, the literature, the music, the art, the journalism—the vast kaleidoscope of the Civil War era" will be the field of investigation. By means of *M.H.S. Miscellany* the Massachusetts Historical Society hopes to share with friends, documents of surpassing interest which it acquires. Chosen for reproduction in the first number is a virtually unknown letter of George Washington to Governor Robert Dinwiddie of Virginia, dated at Winchester, October 17, 1753.
The Medico-Legal Reporter is a bi-weekly index-digest of recent cases and medical articles pertaining to personal injury. New York Law Forum from the New York Law School will review significant legal developments with emphasis on New York and Federal law.

**Library Science**

Contents in Advance reproduces the tables of contents of the current major library and documentation publications of the world as a service to librarians and documentalists to help them keep up with current professional developments. It is edited by Eugene Garfield, referred to above as ingenious, and published eleven times a year in Philadelphia. One issue will consist of a union list of the journals whose tables of contents are included. (Volume one, number three was consulted.) Granthalaya is the monthly organ of the Hyderabad Library Association. The principal article in the first number is an address "Library Service and Renascence" by Dr. Ranganathan at the association's conference.

**Literature**

The Student Association in cooperation with the Art and English Departments of American University are publishing The American University Writer. The contributions are poems, stories and articles by students. The Associated Students of Occidental College are issuing Focus as a means of publishing student contributions. At Purdue the Modern Fiction Club is publishing Modern Fiction Studies. This is a quarterly devoted to criticism, scholarship and bibliography of American, English and European fiction since about 1880. The first issue is a Joseph Conrad number. Paperbound Books in Print is an index to available paper books. It will be published three times a year from the offices of Publishers' Weekly and Library Journal by R. R. Bowker Company. Unusual is published by Script Delivery Service. It will publish short stories by new writers. This publisher delivers manuscripts to one or all of five New York City editors and will hold rejection slips until all markets have been tried. It would seem he should have a readily available source of material for his own journal. Whetstone is a "little" magazine edited by Jack Lindeman and Edgar Schuster and published in Philadelphia.

**Medicine**

Some new journals of interest to the medical profession are The Journal of Biophysical and Biochemical Cytology and Clinical Chemistry. The former title is published by the Rockefeller Institute for Medical Research. It "is designed to provide a common medium for the publication of morphological, biophysical, and biochemical investigations on cells, their components, and their products. It will give special attention to reports on cellular organization at the colloidal and molecular levels and to studies integrating cytological information derived from various technical approaches." Clinical Chemistry, the journal of the American Association of Clinical Chemists will publish reports of original investigations of the application of chemistry to medicine. Abstracts of periodical articles and book reviews will be included. Antibiotic Medicine will report on the progress made in antibiotic therapy. The papers are based on clinical studies and are accompanied by summaries and bibliographies. Journal of Chronic Diseases was begun as a result of the publication of the report of the Commission on the Health Needs of the Nation which urged greater research on chronic illnesses. Again articles are based on clinical studies and are accompanied by bibliographies. Reports on the laboratory results of research in viruses comprise the contents of Virology.

**Religion**

Each number of the Canadian Journal of Theology will contain an article of each of the following types: theological or theological-philosophical, Biblical (in the Old and New Testament fields alternately), historical (relating to Canadian church history particularly), political and social, pastoral and psychological, editorials and book reviews. The Gordon Review is published by faculty members of Gordon College. A few articles, among which are "Old Testament Quotations in the New Testament," and "The Scientist and the Universe," and book reviews make up the content of the first issue.

**Miscellaneous**

Accounting. The accounting firm of Touche, Niven, Bailey, and Smart is issuing a...
Quarterly Review intended primarily for its staff but of such quality and scope as to be of interest to accountants generally. “The Accountant’s Responsibility for Disclosure of Events Subsequent to Balance Sheet Date,” and “Is Direct Costing the Answer?” are the leading articles in the first issue.

Digests. If Milione claims to be “the only Italian digest in the United States.” It is published monthly in New York and resembles other “digests” as to size, style and content.

Films. Film Culture from New York has as its objective “to help impart depth and vigour to cinematic culture in our country by becoming a meeting ground for outspoken discussion and constructive analysis of ideas, achievements and problems in the domain of the film.” Articles such as “Motion Pictures and the Public” (a plea for improved quality of pictures), “The Film as an Original Art Form,” notes on new films, including foreign productions, synopses, etc., are included.

Folklore. Kentucky Folklore Record published by the Kentucky Folklore Society will record folklore activities in the state.

Forestry. Forest Science is published by the Society of American Foresters in Washington as a cooperative venture between the society, the University of Michigan and the United States Forestry Service. It will report the results of original investigations and reviews of foreign and domestic books.

Government. Ideas on Liberty is published in Irvington-on-Hudson by the Foundation for Economic Education. It will champion the theory of private ownership, the profit and loss system, limited government, etc. The contributors include members of the foundation staff, college professors, editors and others. The Institute of Public Affairs at the University of Texas announces that its new periodical Public Affairs Comment “will be devoted to the discussion of current problems in public affairs.” The first number was limited to Texas public affairs.

Marketing. Studi di Mercato from Rome is the organ of the Associazione Italiana per gli Studi Mercato. The first issue reports on scientific studies on various phases of marketing, includes book reviews and information on world marketing societies.

Micropaleontology. Micropaleontology is a scholarly quarterly published by the Department of Micropaleontology of the American Museum of Natural History in New York. Articles are signed, illustrated and accompanied by bibliographies.

Parks. American Parks Bulletin contains news about state and national parks, forests and monuments and the plants, trees and animals found in the parks.

Places. Bruxelles is intended to show the development and change in the city of Brussels and would be of interest to foreign visitors to Belgium’s capital. Comercio Exterior is a monthly publication of the Banco Nacional de Comercio Exterior, Mexico. It is intended to provide non-Spanish-speaking foreign business circles with up-to-date information about Mexico’s economy and foreign trade. Commerical News of Yugoslavia means news of interest to foreign traders, such as foreign exchange regulations, agricultural and industrial production and market conditions.

Propaganda. A genuinely pro-Communist, anti-American journal is International Affairs published in Moscow. Communist proof of such matters as American and British violation of treaties, American agitation for war and Russian agitation for peace, failure of the E.D.C., the crisis in capitalism and others, requires that the usual liberties be taken with the facts.

Public Administration. In the Spring 1955, issue of The Journal of Public Administration the New York University Chapter of the American Society of Public Administration presents studies by graduate students on the administrative phases of the selection of the United Nations sites, hospital administration, Federal support of research projects, and the care of the tubercular.

Senior Citizens. Published by the new society, Senior Citizens of America, under the editorship of Joy Elmer Morgan, retired, Senior Citizen made a good start in January. Membership in Senior Citizens is open to all persons over forty. The journal will keep readers in touch with what is being discovered and done in gerontology, nutrition, housing, recreation, travel, investment, taxation, social security and education. Among the contributors and contributions of volume one, number one are a story by Dorothy Canfield Fisher, “Libraries and the Senior Citizen,” by Helen T. Steinbarger of the District of Columbia Public Library, a discussion of the 1954 amendments to the social security law and many other notes and stories based on personal experience of interest to “senior citizens.”

OCTOBER, 1955
New ACRL Reference Publication

Samuel Rothstein, assistant librarian, University of British Columbia, is the author of The Development of Reference Services Through Academic Traditions, Public Library Practice and Special Librarianship (ACRL MONOGRAPH No. 14). This study is a full-length book that gives an entirely new perspective to reference work.

Examining the activities of major American research libraries in order to trace reference services from their first beginnings one hundred years ago, The Development of Reference Services emphasizes the continuing contributions of various types of libraries to the expanding concept of reference service. Well-written and exhaustively documented, this book will be of interest not only to reference librarians, but to all who are concerned with college, university, public and special work. Orders should be addressed to ACRL MONOGRAPHS, c/o American Library Association, 50 E. Huron St., Chicago, Illinois. The price is $2.75 for paper covers, and $3.25 for cloth binding.